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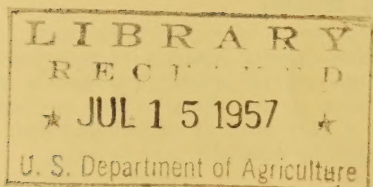
Bu

**BROWN**

**BULB**

**RANCH**

**PACKAGED  
Flower Bulbs  
and  
Perennials**



**Main Office  
Capitola, California  
Greenwood 5-1313**

**Northwest Office  
936 W. 49th St.  
Seattle 7, Washington  
Dexter 2600**

# Packaged Bulbs and Perennials

WEST COAST HORTICULTURISTS BRAND

## ATTRACTIVE PACKAGES

All bulbs are packaged in polyethylene, cellophane, or foil. Perennials are in water-proof wrapping. All packages have color illustrations and cultural directions.

## SALES AIDS

We furnish advertising material and display posters.

## EASY TO ORDER

Write the quantity you wish in the left-hand column and mail to either Capitola or Seattle, whichever is closer to you. We will mail you another copy for future orders. Order in multiples of 5. Fill out your name and address at the bottom of this page.

## DELIVERY

Packaged Bulbs and Perennials are available from either Capitola or Seattle beginning August 15th.

## **BULK Bulbs**

We now have attractive counter display cartons for those dealers who have been unable to properly handle and display bulk bulbs. Be sure to see these offers on Page 8. If you are interested in a full line of bulk bulbs and perennials, we will be glad to send you our catalog.

## **ASSORTMENTS**

In order to assist you in making up a well-balanced order of the best sellers, we can make up assortments for you. Your location will be taken into consideration to be sure you receive the proper varieties for your climate.

			Your Cost
Bulb Assortment #1			\$35.00
"	"	#2	75.00
"	"	#3	150.00

Firm Name \_\_\_\_\_

Street Address \_\_\_\_\_

City and State \_\_\_\_\_

# Tulips

Bulbs  
per Pkg. Cost Retail Sugg.

## LONG STEMMED VARIETIES 11/12 CM.

6 .28 .49

La Tulipe Noire - deep purple

Pride of Haarlem - red

City of Haarlem - bright red

White Giant - white

Clara Butt - salmon pink

Inglescombe Yellow - yellow

Rose Copeland - rose

Princess Margaret Rose - yellow & red

Scotch Lassie - lavender

Wm. Pitt - dark red

Mixed

8 .28 .49



## PARROT TULIPS 11/12 CM.

Blue Parrot - blue

6 .28 .49

Fantasy Parrot - rose & green

6 .28 .49

Orange Favorite - orange & green

6 .28 .49

Black Parrot - deep purple

5 .33 .59

Farraday Parrot - white, red,  
and green

4 .33 .59

Red Champion - red

5 .33 .59

Sunshine - yellow

5 .33 .59

## IMPORTED NOVELTY TULIPS 11/12 CM.

.33 .59

Mons. Mottet - branching

5

Picotee - white, pink edge

4

Red Emperor - largest red

5

Striped Tulip - white & lavender

5

Lily Flowering Mixed

5

Peony-Flowered Mixed - long stems

5



	Bulbs per Pkg.	Cost	Sugg. Retail
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— TULIP MIXTURE - contains 12 bulbs  
1 1/2 cm. in rainbow mixture of  
all colors

12	.49	.89
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## Hyacinths

— HYACINTHS - 15/16 cm.

3	.28	.49
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— Yellow Hammer - yellow

— King of the Blues - blue

— Lady Derby - pink

— L'Innocence - white

— La Victoire - red

— HYACINTHS - large mixed package  
containing a selected assortment  
of colors 15/16 cm.

6	.50	.89
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## Daffodils

16 CM. TRUMPET TYPES

4	.28	.49
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— Glory of Sassenheim - yellow  
and white

— King Alfred - large yellow

— Mrs. E. H. Krelage - cream & white

SHORT CUP TYPE

— Tunis - white, primrose trumpet

— Helios - yellow, orange cup

DOUBLE TYPE

— Cheerfulness - white cluster

— Twink - yellow and scarlet

POETAZ & POETICUS TYPES

— Laurens Koster - white & yellow

— Red Cup Mixed - white or  
yellow petals, red cup





Bulbs  
per  
Pkg.      Sugg.  
Cost      Retail

# DAFFODIL MIXTURE & LARGE PACKAGES

Super King Alfred, large bulbs in 5" x 11" package	8	.45	.89
Mixed Daffodils, many types and colors	8	.33	.59
Mesh Sack, all types and colors of daffodils in mesh bag	15	.54	.98

TENDER NARCISSUS - will grow in pebbles and water	4	.28	.49
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Chinese Sacred Lilies - 14/15 cm.  
white, yellow cup

Paperwhites 13/14 cm. - white

Soleil d'Or 14/15 cm. - yellow  
orange cup



CROCUS	12	.28	.49
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Lavender Dream - lavender

Striped Beauty - blue and white

Snowstorm - pure white

Golden Yellow - yellow

Zulu - purple

Mixed	24	.33	.59
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DUTCH IRIS 6/7 cm.	12	.32	.59
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Blue and Bronze

Bronze

Golden Emperor

Wedgewood (8½/9 cm.) large blue

White Prince

Mixed	25	.44	.79
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**The name "West Coast Horticulturists"  
is a guarantee of quality**

Bulbs  
per                      Sugg.  
Pkg.    Cost    Retail

## Lillies

Available October 1st	2	.33	.59
Double Tiger 5 to 6" - orange			
Leopard #1 - scarlet			
Madonna 2½" - white			
Regale 7 to 9" - white & pink			
Rubrum 7 to 8" - rose			
Single Tiger 6 to 7" - orange			
Turk's Cap - 4 to 5" purple	1	.33	.59



## Miscellaneous Bulbs

Anemone de Caen Mixed #1 Single	15	.28	.49
Anemone St. Brigid Mixed #1 Double	15	.28	.49
Anemone St. Brigid Mixed #3	60	.52	.98
Anemone St. Brigid Blue #2	15	.28	.49
Anemone St. Brigid Red #2	15	.28	.49
Calla White - 1½ to 1-3/4"	2	.28	.49
Freesia Mixed ½ to 5/8"	12	.28	.49
Ixia Mixed #1	12	.28	.49
Muscari - Grape Hyacinth 7/8 cm.	24	.33	.59
Scilla Campanulata Mixed #1	12	.33	.59
Snowflake 1½ to 2"	3	.28	.49
Baby Gladiolus Mixed #1	10	.33	.59
Star of Bethlehem #1	4	.28	.49

**We are Growers and Importers  
for the Wholesale Trade Only**

## Ranunculus

	Bulbs per Pkg.	Cost	Sugg. Retail
___ Mixed #1	15	.28	.49
___ Mixed #3	60	.55	.98
___ Red #2	15	.28	.49
___ Yellow #2	15	.28	.49
___ Pink #2	15	.28	.49

## Perennials

Perennials are packaged in water-proof wrapping with full color illustrations and cultural directions.

BEARDED IRIS	1	.21	.39
___ Yellow			
___ Red			
___ Brown Plicata			
___ White			
___ Blue			
___ Apricot			
___ Pink			



PEONIES	1	.42	.79
___ Red			
___ Pink			
___ Rose			
___ White			



**Color Display Material will be furnished Free with each order**

Bulbs  
per                      Sugg.  
Pkg.      Cost      Retail

# PERENNIALS (cont'd)

## PHLOX

1      .22      .39

Red

Salmon

Pink

Purple

White, red eye

White

Blue, light eye



## MISCELLANEOUS PERENNIALS

Pink Day Lily

1      .22      .39

Peruvian Lily

2      .22      .39

Transvaal Daisy

1      .22      .39

Tritoma - Red Hot Poker

2      .22      .39

Tritoma - New Yellow Hybrid

1      .22      .39

Butterfly Orchid (epidendrum)  
scarlet

1      .55      1.00

Butterfly Orchid - pink

Butterfly Orchid - orange



## VISITORS WELCOME

We are glad to welcome visitors at  
any of our growing fields, or at our  
offices in Capitola or Seattle.



## COUNTER DISPLAY BOXES

Each item in an  
individual  
Display Case.



### MISCELLANEOUS

	Per Box
500 Ranunculus Mixed 3/4 to 7/8" (grown in California)	\$15.00
250 Double Anemones Mixed 3/4 to 7/8" (imported)	7.50
250 Freesias Mixed 5/8 to 3/4"	8.00
100 Soleil d'Or 14/16 cm.	5.00
250 Grape Hyacinths 8/9 cm. (Blue muscari)	5.00
250 Wood Hyacinths 9/10 cm. (Scilla campanulata Mixed)	8.00
250 Mixed Dutch Iris 7/8 cm.	7.50
250 Wedgewood Iris 9/10 cm.	8.50
250 Crocus Mixed 8/9 cm.	6.50

### HYACINTHS

Packed in a Display Case with each  
variety illustrated

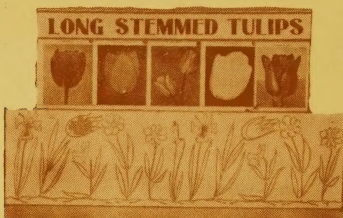
Size	Total Bulbs	Cost per Case
15/16 cm. 200 (40 ea. of 5 colors)		\$17.50
16/17 cm. 175 (35 ea. of 5 " )		17.50
17/18 cm. 150 (30 ea. of 5 " )		17.50
18/19 cm. 125 (25 ea. of 5 " )		17.50

### ADDITIONAL BULBS

You can order additional quantities  
for refill stock at our regular prices for  
bulk bulbs. If you have not received our  
trade list, we will be glad to send you a copy.

## Tulip Counter Display Cases

These attractively lithographed cases are 28" x 11" x 9" and illustrate each variety in full color.



\_\_\_\_ 1. TULIP COLLECTION (500 11/12 cm. bulbs)

100 Clara Butt - salmon pink  
100 Golden Harvest - yellow  
100 White Giant - pure white  
100 Scotch Lassie - lavender  
100 Red Pitt - red

per case \$20.00

\_\_\_\_ 2. TULIP COLLECTION (500 11/12 cm. bulbs)

100 Dillenberg - bronze  
100 La Tulipe Noire - deep purple  
100 Philip Snowden - rose  
100 Pride of Haarlem - red  
100 Princess Margaret Rose -  
yellow, edged orange-red

per case \$20.00

\_\_\_\_ 3. NOVELTY TULIP COLLECTION (600  
11/12 cm. bulbs)

100 Red Emperor - largest red  
100 Siren - cerise Lily Flowering  
100 Mons. Mottet - branching tulip  
100 Sundew - fringed red  
100 Nizza - yellow with red stripes  
100 Cordell Hull - lavender and  
white striped

per case \$27.50

**WHOLESALE ONLY**

## TULIP COUNTER DISPLAY CASES (Cont'd)

### 4. PARROT TULIP COLLECTION (600 1 1/12 cm. bulbs)

100 Therese - red  
100 Blue Parrot - blue  
100 Black Parrot - black  
100 Sunshine - yellow  
100 Farraday - white  
100 Fantasy - pink

per case \$29.00

## Daffodil Counter Display Cases

These attractively lithographed cases are  
28" x 11" x 9" and illustrate each variety  
separately.



### 1. D. N. 1 Size DAFFODIL COLLECTION

200 Bulbs (40 each of 5 varieties)

40 King Alfred - large yellow trumpet  
40 Spring Glory - white, yellow trumpet  
40 Mrs. Krelage - white, cream trumpet  
40 Fortune - deep yellow, scarlet cup  
40 Cheerfulness - double white poetaz

per case \$17.00

### 2. D.N. 2 Size DAFFODIL COLLECTION

300 Bulbs (50 each of 6 varieties)

50 King Alfred - large yellow trumpet  
50 Tunis - white, primrose trumpet  
50 Diana Kasner - white, orange cup  
50 Twink - double cream and orange  
50 Laurens Koster - white, yellow cup  
50 Helios - yellow, orange cup

per case \$17.00



## Fertilizer, Peat, Potting Soil, Etc.

Each item is packed in attractively lithographed polyethylene.

	Packed per Case	Cost	Sugg. Retail
<b>MOO COW NATURAL FERTILIZER</b>			
Dried and screened cow manure			
____ 2-Quart	20	.27	.49
____ 1/4 Cubic Foot	10	.45	.79
<b>CALIFORNIA PEAT - a fine grade horticultural peat</b>			
____ 2-Quart	20	.23	.39
<b>POTTING SOIL - a well-balanced mixture for any house plant</b>			
____ 1-Quart	20	.16	.29
<b>LEAF MOLD - well-rotted oak leaf mold for begonias, African Violets &amp;c.</b>			
____ 2-Quart	20	.28	.49
<b>CHARCOAL - Granulated to proper size for plants and aquariums</b>			
____ 9-Oz.	50	.16	.29
<b>PEARL CHIPS - Polished shell put-up in 16-oz. cellophane packages.</b>			
____ White	50	.12	.19
<b>SPHAGNUM MOSS - A good grade of Wisconsin Sphagnum</b>			
per bale		\$3.50	

## TERMS

Firms not having accounts with us will please forward 25% cash with their order, regular terms net in 30 days from date of invoice and 2% discount for payment in ten days.

Crop failure or any cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of seeds, or bulbs we sell, and we will not be in any way responsible for them.

F.O.B. CAPITOLA OR SEATTLE  
**BROWN BULB RANCH**

Capitola  
California

936 W. 49th St.  
Seattle, Wash.